

Message Text

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PAGE 01 BONN 13128 181620Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----074335 191640Z /41

R 181612Z JUL 78
FM AMEMBASSY BONN
TO USDOC WASHDC
INFO SECSTATE WASHDC 0385
AMCONSUL AMSTERDAM
USMISSION USBERLIN
AMEMBASSY BERN
AMCONSUL BREMEN
AMEMBASSY BRUSSELS
AMEMBASSY COPENHAGEN
AMCONSUL DUSSELDORF
AMCONSUL FRANKFURT
AMEMBASSY THE HAGUE
AMCONSUL HAMBURG
AMEMBASSY HELSINKI
AMEMBASSY LONDON
AMCONSUL MUNICH
AMEMBASSY OSLO
AMEMBASSY PARIS
AMEMBASSY STOCKHOLM
AMCONSUL STRASBOURG
AMCONSUL STUTTGART
AMEMBASSY VIENNA

UNCLAS BONN 13128

USDOC FOR FBP PROJECT OFFICER: MR. DAMON GREER
FRANKFURT ALSO FOR USTS

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJ: FOREIGN BUYERS PROGRAM (FBP) NAVA SHOW 79, NEW
ORLEANS JANUARY 10 - 15, 1979
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REF: (A) WASH 10746 (B) BONN 10868

1. SUMMARY: EMBASSY BONN/COLOGNE NOW MOVING AHEAD,
IN CO-OPERATION WITH AMERICAN EXPRESS DUSSELDORF, TO
PROMOTE NAVA 79. FOLLOWING ARE DETAILS OF PROGRAM AND
PRICE. FLIGHT AND HOTEL COSTS FOR EMBASSY DESIGNATED

ESCORT FSL J.LUMBORG ARE INCLUDED IN PRICE. PER DIEM ONLY WILL BE CLAIMED FOR ESCORT. MINIMUM NUMBER OF PARTICIPANTS ARE TWENTY IN ORDER FOR TRIP TO TAKE PLACE. END SUMMARY.

2. FINAL ARRANGEMENTS, MADE AT MEETING BETWEEN AMEXCO DUSSELDORF, LEX HOTELS AND EMBASSY COMMERCIAL PERSONNEL ON JULY 6 FOR NAVA PROGRAM ARE AS FOLLOWS:

(A) FLIGHT DETAILS:

1/10/79 10.50 DEP FRANKFURT NATIONAL AIR
18.03 ARR NEW ORLEANS
1/17/79 14.00 DEP NEW ORLEANS NORTH WEST AIR
16.07 ARR CHICAGO
18.15 DEP CHICAGO LUFTHANSA
1/18/79 08.35 ARR FRANKFURT

(B) PRICE: DM 2580 WHICH INCLUDES FOLLOWING:

- (1) FLIGHT
- (2) AIRPORT TRANSFERS
- (3) WELCOME COCKTAIL AT ROYAL ORLEANS
- (4) SEVEN NIGHTS AT ROYAL ORLEANS WITH BREAKFAST
- (5) TWO HOUR MISSISSIPPI RIVER BOAT RIDE
- (6) VOUCHERS FOR ONE FREE BREAKFAST AT BRENNANS,
ONE FREE LUNCH AT CHOICE OF EITHER "TWO
SISTERS" OR ANDREW JACKSON'S, TWO DRINKS AT
TOP O' THE MART AND ONE DINNER AT ROYAL

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ORLEANS HOTEL.

3. FIRST MAILOUT WILL BE MID AUGUST AND SECOND MID SEPTEMBER.

4. AMEXCO HAVE SET A FIGURE OF TWENTY AS MINIMUM NUMBER OF PARTICIPANTS IN ORDER THAT TRIP GO AHEAD AT SUGGESTED PRICE OF DM 2580 WHICH INCLUDES FLIGHT AND HOTEL COSTS FOR EMBASSY ESCORT.
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